

Today's Science		
Page	Event	COUNTER Metric Tracked
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	Video News Brief	Browse Click, Multimedia Content Unit
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	Click to a Conversations with Scientists	Browse Click
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	Click to a Research Topic	No Tracking
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	Click to All Puzzles Index	No Tracking
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	Click to Glossary	Browse Click
Topic Index		
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	Click to a Topic Page	No Tracking
Main Article		
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	Click to Related Content links: Main Article, Conversation with Scientist, Editorial Cartoon	Browse Click
	Click to Crossword Puzzle	Browse Click, Multimedia Content Unit
	Click Filed Under link	No tracking
	Click embedded links in article body	No tracking
Conversations with Scientists		
	Opens	Record View
	Click to Related Content links	Browse Click
	Click embedded links in article body	No tracking
	Click to All Conversations with Scientists Index	No tracking
Video News Brief		
	Opens	Record View
	Click to Recent Video News Briefs	Browse Click, Multimedia Content Unit
	Click to All Video News Briefs index	No tracking
Crossword Puzzle		
	Opens	Record View
	Click to Related Content	Browse Click
	Click to Solution	No tracking
	Click to Interactive Version	No tracking
	Click to All Crossword Puzzles index	No tracking
Editorial Cartoon & Questions		

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	Click embedded links in article body	No tracking
Video News Brief Index		
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	Click to a Crossword Puzzles	Browse Click, Multimedia Content Unit
Conversations with Scientists and Editorial Cartoons Index Pages		
	Opens	No tracking
	Filter Conversations or Cartoons	No tracking
	Click to a Conversation or a Cartoon	Browse Click
Research Topics Index (Need a Research Topic?)		
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Research Topic		
	Opens	No tracking
	Click to a Related Article in right nav	Browse Click
	Click to a Main Article	Browse Click
	Click pagination link	No tracking
Curriculum Tools index page		
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	Click embedded links in article body	No tracking
	Click to a Related Article in right nav	Browse Click
Glossary		
	Opens	Record View
	Click to another page from A to Z list	Record View
Search		
	Basic Search (enter or search button)	Regular Search
	Advanced Search (enter or search button)	Regular Search

	Initial opening of search results page	No tracking
	Filter results	Regular Search
	Click pagination link	No tracking
	Change # of results	No tracking
	Change sort option	No tracking
	Back to Search Results link	Regular Search
	Click result from Search Assist dropdown	Regular Search, Result Click
	Click result from Search Results page (Main/Featured article, Conversation with Scientist, Editorial Cartoon, Video News Brief, Encyclopedia)	Result Click
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